



Women's Partnership Market, Public Benefit Corporation (B-Corp) (WPMarket)
Support Partners, Empower Women, Build Communities

Position: Project Manager/Product Designer- Rural Guatemala Project

Duration: 3.5 months (March - June). Dates are somewhat flexible. There is an option to extend to 6 months for second program in Guatemala City, Guatemala, depending upon performance and scheduling.

Compensation: Paid

Location: Coatepeque, Guatemala

About Us:

Female economic empowerment is a catalyst for sustainable community development and reduced poverty. Founded on this belief, WPMarket accelerates female artisans and the grassroots organizations working with them in developing countries. We primarily do so by training artisans, developing products, and sourcing clients' unique, high-quality products to a global market and then investing a portion of the sales back into our partners to continue life-changing programming. As a result, 70% of all sales go to women worldwide. Learn more about us at

www.wpmarket.org.

About the Position:

WPMarket recently launched its Artisans' Thrive Training Program. The Program seeks to provide women artisans business and life skills to create a group/cooperative that creates a fashion-forward product(s), allowing the women to increase their income to be able to better provide for themselves and their families.

WPMarket has been approached to implement this program with two groups, one in Guatemala and Ghana. A third group in Guatemala City is also being explored.

The Rural Guatemala Project is located at a medical clinic sponsored by the University of Colorado-Center for Global Health. WPMarket Associate Director Andra Breazeale has been living in this community for the past year. WPMarket will work closely with the US and Guatemala clinic staff in the facilitation of this project.

The Rural Guatemala Project is expected to have three (3) positions for an initial 3-month period:

- 1) Curriculum Trainer (WPMarket Associate Director Andra Breazeale + Project Manager/Product Designer)
- 2) Sewing Instructor (Guatemala hire)
- 3) Project Manager/Product Designer (Expat hire)

While the following list is not inclusive, the **Project Manager/Product Designer** will be responsible for the following:

Product/Design Instruction

- Identify/design product(s) that can be made by artisans, using fashion-forward principles; work with sewing instructor to make product possible with artisans
- Identify and source product materials; work with sewing instructor to make product possible with artisans
- Provide quality control on products, making suggestions where needed
- Create plan for taking the product to market following its creation
- Teach sections of curriculum, particularly on business skills
- Suggest updates/improvements to the curriculum where appropriate

Program Support

- Represent WPMarket and Clinic to women and other community members
- Help identify and work with leadership team within women's group
- Ensure project objectives are being met
- Ensure project costs are kept to budget
- Report weekly to WPMarket and participate in ad-hoc meetings as needed
- Prepare updates and success stories for website, social media, etc.
- Complete requests for additional community information from WPMarket as needed
- Identify process for follow-up after 3-month engagement



About You:

This is an exciting opportunity for a creative person who is interested in further applying his/her skills in product design while also being able to help empower a community of women. He/she should have:

- Commitment to WPMarket and Clinic
- Minimum of a Bachelor's degree in a relevant field
- Experience in product design, experience in fashion design preferred
- Experience in making and/or creating products, experience in sewing preferred
- Experience in Guatemala, Spanish-speaking a plus
- Ability to live and work in a very rural, remote community in Guatemala, maintaining a good attitude
- Ability to problem solve in a multicultural, diverse environment, maintaining a good attitude
- Ability to go above and beyond as needed (this is not a M-F; 9-5 job)
- Strong communicator and writer
- Self-starter, takes initiative
- Able to lift at least 50 lbs
- Strong sense of integrity and honesty
- Sense of humor

Compensation:

This position will receive a modest monthly stipend.

He/she will also receive one RT ticket to and from Guatemala; the cost of in-country transportation, and housing/food costs for his/her stay along with a SIM card and minute allowance for work-related calls. Please note, living environment will be basic, and he/she should be prepared for such. Personal costs for leisure travel around Guatemala, etc. will be covered by the Product Manager/Product Designer.

To Apply:

For consideration, please send your CV and a brief paragraph of why you're interested in this position, what makes you qualified, and examples of your product design work to info@wpmarket.org. Please also note your fluency in Spanish and any experience teaching/leading groups. The deadline for prioritization is 31 January 2017. Short-listed applicants will be contacted.