



Marketing Internship

Live Dunia's purpose is simple—we connect global citizens to sustainable impact in Tanzania.

We accomplish this through community projects rooted in local partnerships. At Live Dunia, we reject the idea of the traditional “travel abroad” experience and instead craft our programs with purpose and sustainability. We create personalized group travel experiences infused with intentional community based projects. Participants of all ages benefit from our three-pronged travel experience, which incorporates adventure, sustainable impact, and cultural exchange at the core of every trip.

Internship Description

- Live Dunia seeks 2 interns to assist with marketing and outreach for the Summer Youth Corps Program in Tanzania. The Youth Corps program is a 5 week immersive experiential education program designed for high school or college aged students.

Location/Duration

- Tanzania, June/July 2017

Duties

- Interns will travel to Tanzania with two Live Dunia program leaders for 5 weeks and experience first-hand the actual itinerary of the Youth Corps program.
- Over those 5 weeks the interns will assist in refining and improving the program, to fit the needs of current high school/college students.
- After the 5 week program, interns will work together to create a marketing and outreach plan for the Youth Corps program.

Qualifications

- Ideal candidate will be currently enrolled in, or previously completed a bachelor's degree program in a relevant field such as marketing/communications, business/non-profit management, or international development/relations.
- If a candidate is not pursuing (or have a degree in) one of the relevant fields they should have a strong background and interest in international development.

Required Knowledge and Skills

- Proficiency with social media platforms, including Facebook, Instagram, and LinkedIn
- Ability to travel abroad in sometimes uncomfortable situations; enthusiasm to try new experiences and foods in a foreign environment; ability to travel long distances on bus or airplane
- Obtain a valid passport by June 1, 2017

Desired Knowledge and Skills

- Print and media design skills, such as Publisher, InDesign, and Photoshop
- Experience with website design, and blogging

Benefits

- Opportunity to travel abroad with community development specialists and learn how to conduct and implement a community needs assessment;
- Opportunity to utilize skills in marketing and communications to create a product for a business;
- Strong relationships with Live Dunia staff and Tanzanian hosts;
- Experience living in a home stay setting and gain valuable cross cultural awareness/skills

Application Process

- Email cover letter and resume to Samantha Temple at liveduniani@gmail.com
- This internship is unpaid. Interns are required to purchase their own international flights and pay a program fee of \$5,000 (covers all lodging, food, and travel inside Tanzania, as well as a bonus safari!).