



MARKETING & COMMUNICATIONS INTERNSHIP

Who is Alternativ?

Alternativ works to catalyze sustainable economic growth and poverty alleviation through our high-impact entrepreneurial training. We promote dignity, self-sufficiency, and opportunity for individuals around the globe through our curriculum, as it leads participants to build confidence, think outside the box, and take control of their financial futures—ultimately, stepping out of the cycle of poverty.

Intern Job Description

Alternativ is looking for a self-starter who has experience in marketing and communications to help with our advertising and marketing for donors and clients. In addition to print media and digital media, the Intern will be part of planning the marketing strategy. Additional opportunities are available to help with event planning, program development, and donor relations. This is not an exhaustive list of job functions, our aim to provide the Marketing Intern with experience in all the areas they wish to learn.

Requirements

We are seeking an individual passionate about the mission of Alternativ and helping to facilitate sustainable economic growth in the developing world; organized self-starter; previous marketing experience; able to manage social media accounts and develop content; able to work both individually and as part of a team.

How to Apply

If you feel that you are a good fit for this position, please email a copy of your resume and cover letter to Lauren DeSutter at info@alternativproject.org. Please include examples of previous research or writing experience.

Questions?

If you have any questions about Alternativ, visit our website alternativproject.org. For further questions on the position, can reach us via email at info@alternativproject.org or by phone at 719.354.9986.

Alternativ
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