



Shadhika

Investing in Girls for India's future

Shadhika provides funding and support to women-led, locally controlled non-profits in India working to empower at-risk girls so that they — and India — can realize their aspirations for a better future. We seek to break the cycle of poverty and address gender inequality in India by investing in the education, empowerment and economic self-sufficiency of girls.

Title:	Journalism / Marketing Content Intern
Job Description:	<ul style="list-style-type: none"> • Work directly with Marketing & Communications Manager • Write and create content for Shadhika's marketing platforms that coincide with communication plan • Develop a wide range of marketing materials, including but not limited to: newsletter articles, website content, blog posts/articles, etc. • Develop PR communications strategy and content to promote Shadhika through mass media • Identify current issues facing girls in India and produce issue briefs to bring awareness of topics • Work with Communications intern to promote issue brief material through traditional media, social media, and electronic communications • Work with Educational Outreach intern to create content for educational events hosted by Shadhika • Develop relationships with local print and online news organizations to disseminate timely stories from Shadhika • Provide writing and editing assistance to Shadhika staff • Other duties as assigned
Qualifications	<ul style="list-style-type: none"> • Bachelor's Degree, or in process, in Journalism, Marketing or related field • Commitment to Women's Empowerment and International Development • Excellent writing skills • Strong research skills • Journalism or marketing content experience • Excellent communication skills, high level of comfort making contact with industry professionals via phone and email • Organized, efficient, and detail-oriented • Motivated and self-directed • Strong and proven work-ethic • Computer literacy (Microsoft Excel, Word, PowerPoint) • Project management skills
Overview	<ul style="list-style-type: none"> • Dates: September 2017 – June 2018 (start and end dates flexible) • Location: Posner Center 1031 33rd St Denver, CO 80205 • Hours Per Week: 8-10 hours per week, depending on availability • Compensation: academic credit as available
Benefits	<ul style="list-style-type: none"> • Ongoing training and collaboration with individuals working in international development • Corresponding with Shadhika's partners in India • Working with Shadhika's President and CEO
Training	<ul style="list-style-type: none"> • Knowledge of issues facing at-risk women in India • Knowledge of NGOs in India • Knowledge of electronic communications and social media (as needed)
Application Guidelines	<ul style="list-style-type: none"> • Email cover letter & resume to personnel@shadhika.org by September 20th, 2017