



Development & Communications Intern, Denver

Position Overview

We are seeking ambitious overachievers to join our high-growth non-profit social enterprise. As Educate! develops the next generation of socially responsible leaders in Africa, we are looking for passionate individuals to join our External Relations team. This is an exciting opportunity to get involved in a fast-paced, quickly growing, innovative organization that is on the forefront of youth empowerment and sustainable development in Africa.

The Development and Communications Intern will primarily be focused on building the financial resources of the organization. In this role, you will participate in many facets of running a successful non-profit organization, including essential operations to support our development and communications goals.

Our interns are trailblazers, creatively thinking through ideas, projects, and proposals that have the ability to enhance Educate!'s cutting-edge, industry-leading work. Working as an intern with Educate! means being a small, yet vital, piece of an organization that is empowering youth to drive development in their communities.

About Educate!

[Educate!](#) prepares youth in Africa with the skills to succeed in today's economy.

We tackle youth unemployment by partnering with schools and governments to reform what schools teach and how they teach it, so that students in Africa have the skills to start businesses, get jobs and drive development in their communities. Our model is delivered through practically-trained teachers and youth mentors. Educate!'s goal is to make this practical, skills-based model part of national education systems.

In 2019, we're partnering with the government to pilot in 60+ schools in Kenya, working in 275+ secondary schools in Rwanda and 800+ schools in Uganda (25% of the country) reaching over 46,000 students intensively and 470,000 more broadly. Two rigorous external evaluations, including a randomized controlled trial, found that towards the end of secondary school, participants of our program earn nearly DOUBLE the income of their peers and are 44% more likely to launch a business. Girls achieve even greater results. Our graduates change their lives and their communities, [such as Lillian Aero](#) who employs over 100 AIDS-affected women.

Educate! supports governments with integrating skills-based curriculum nationally. This includes partnering with Uganda's government to integrate curriculum and a student business club structure into Uganda's entrepreneurship course nationally and serving as a technical advisor to both Rwanda and Kenya on national education reforms.

Educate! is a non-profit social enterprise with 200 staff and 300 volunteer youth mentors. We have been backed by top foundations such as MasterCard, Big Bang Philanthropy, Mulago, Echoing Green, Ashoka and Global Innovation Fund. Educate! won a [2018 Klaus J. Jacobs Prize](#), a [2015 WISE Award](#), and was featured by [Bill Gates](#), in an [Al Jazeera documentary](#), [Forbes 30 under 30](#), and [The Brookings Institution](#) as one of 14 case studies in their global scaling education learning initiative. Educate! was also selected by the [UN's Generation Unlimited](#) as 1 of 20 innovative youth solutions.

Educate!'s long-term vision is to design solutions that measurably impact millions of youth across Africa each year.



Performance Objectives

Development and Communication: The Development and Communications Intern plays a crucial role in supporting and implementing marketing strategies to enable Educate! to develop the next generation of socially responsible leaders in Africa.

- Conducting prospect research and identifying new funding opportunities.
- Assisting with conference preparation, e.g. researching conference participants, creating meeting notes, and polishing presentation materials.
- Supporting with content creation and finalization, e.g. drafting social media posts and proofreading external communications materials.

Ad Hoc Projects: Educate! is continuously evolving to meet the needs of youth as well as our government partners. We greatly value multi-talented team players who can skillfully field complex projects as they arise.

- Taking ownership of projects and creatively bringing new ideas to the team to enhance Educate!'s systems and processes.
- Conducting strategic research for international growth and expansion.
- Assisting with annual mailings to partners and supporters.
- Brainstorming creative strategies to support Educate!'s brand and online presence.

Qualifications

- A strong belief in Educate!'s mission and approach
- Great attention to detail and organizational skills
- Self-motivation, taking independent initiative on projects
- Reliable, exceptional team player and an extremely effective communicator
- Flexible in the face of frustration and determined to solve challenges
- Strong writer and researcher
- High-level understanding of Google Drive and Microsoft Office Suite
- Experience working with a social change and/or non-profit organization, a plus
- Fits our Five Cultural Tenets (see *What is Educate! about?* below)

Terms

The position start date is flexible. We ask for a commitment of at least 4 months. This internship is unpaid and requires approximately 5-10 hours per week, including a combination of regular, in-person meetings at the Posner Center for International Development in Denver, CO and remote work.

The Development and Communications Intern will be supervised by Educate!'s External Relations Associate and will work closely with our External Relations teams in Colorado, New York, and East Africa. While this is an unpaid position, interns are exposed to numerous growth opportunities. Interns gain critical experience supporting a wide variety of tasks in a nurturing start-up environment, preparing them for future careers in the nonprofit and international development sectors.



Why you'll brag about working at Educate!

- We've got the [impact](#).
- Educate! is designed for scale. We quadrupled operations in 2014, going from 54 to more than 200 schools served. We carefully measure our outcomes, and — here's the best part — we are maintaining quality at four times the size.
- We believe in local leadership — 97% of our on-the-ground staff is African.
- Our model has gone nationwide in Uganda — Educate!'s model is now incorporated into the national curriculum and exams, impacting thousands more students than we can reach directly.
- Educate is a well-oiled learning machine. We built our model by methodically testing hundreds of assumptions, and we are constantly experimenting, evaluating, and improving.
- We're honored that luminaries and leaders like Oliver Wonekha, the Ugandan Ambassador to the US, and Ann Veneman, a former Secretary of Agriculture and head of UNICEF, believe in us enough to have joined our advisory board.

Application Process

Intrigued? Please send a resume and cover letter to joanna@experienceeducate.org. Please include "Position Title – Your Name" in the subject line. If someone referred you for this position, please include his/her name in the subject as "Referral: Name."

What Is Educate! about?

We're ambitious. Are you? Educate! is growing fast, so new opportunities are opening up and expanding all the time. We're inspired by people with drive, and we love to help them reach their full potential. We expect everyone at Educate! to contribute above and beyond their job description, grow their skills, and advance their careers, and we are committed to supporting our staff members on that journey.

1. **We Put Youth First** - The youth we serve come first. Always. In everything. That means we wake up thinking of ways we can serve youth even better and get the highest impact out of every dollar that we spend. It means Educate! doesn't own a single vehicle, because we'd rather take the bus if it means one more student can participate. It means making every decision like the future depends on it — because if we get our way, it does.
2. **We Are Always Learning** - When you work at Educate!, educating *yourself* is part of your job too. We encourage every employee to find the best book on management; share the latest article on graphic design; bring in your favorite college mentor; or meet the researcher pushing the edge of the field. We are always thirsty for knowledge and love to share.
3. **We Only Solve a Problem Once** - We are allergic to band-aids so we love the person who brings the new system to solve the problem for good, even problems we haven't recognized yet.
4. **We Are Flexible** - We thrive on change — we're driving it. We are growing every day, so we have to adapt quickly to meet new challenges, and our team keeps up.
5. **We Exceed Expectations** - We assume we can achieve the impossible because we already have, year after year. We want our staff to create your own challenges, ask the toughest questions, and dream scary-big!

Every person at Educate! — from interns to the executive director — is evaluated by how they live up to these five cultural tenets. They are at the core of how we achieve our mission and why we work as well as we do.

Educate! is committed to providing an inclusive and welcoming environment for all who interact in our community. In creating this environment, we encourage people from a variety of cultures, backgrounds and life experiences to join our diverse team.