



Title: Media Fellow

Overview

Commitment:

Minimum of 10 hours per week for 3 to 6 months
Flexibility of exact start and end date and weekly schedule

Location:

Remote

Benefits/Compensation:

Depending on the requirements of your college or university program, this fellowship can be offered and tailored for course credit. Upon successful completion of this fellowship, we offer a \$500 stipend for a 3-month commitment or a \$1,000 stipend for a 6-month commitment.

Here are some of the benefits:

- Significant experience in the operation of an international non-profit with specific skills gained in video promotion, partnership development, digital marketing, social media, and planning multichannel campaigns;
- Relationships with organization's staff, volunteers, board members, and partners;
- Opportunity to use your talent and skills in support of girls' education and empowerment programs in Africa;
- Development of a professional video portfolio highlighting stories of the girls we support, and the people who help make that possible; and
- The chance to gain niche expertise by building our organization's YouTube channel and utilizing the various tools this platform offers to nonprofits.

Description

AfricAid supports mentoring opportunities for secondary school girls in Tanzania to complete their education, develop into confident leaders, and transform their own lives and their communities. We equip girls to overcome challenges and reach their full potential because educated girls create lasting positive change. The outcome is proactive, resilient,

and socially responsible girls who secure better jobs, raise healthier families, and increase the standing of women in society.

We are currently seeking a Media Fellow to assist with a special project related to our 20th anniversary, to help us grow social engagement through video, and help to catalog our photo and video files.

The Media Fellow will work in partnership with the Executive Director and Development and Communications Coordinator to edit existing video footage into clips that will be primarily used on social media. This position will require a minimum of 10 hours per week. The ideal candidate will be able to commit to a minimum of 3 months, with preference given to those able to stay 3-6 months.

Job Duties and Responsibilities

- Edit existing video footage into a series of short, branded, social media friendly video clips that will be used throughout the year for an online campaign to celebrate our 20th anniversary this year.
- Create other video content as needed.
- Grow our presence on YouTube and help identify and pursue partnerships with video influencers who care about girls' education and empowerment.
- Pull relevant quotes from those featured in these videos for use in AfricAid materials, including social media posts.
- Manage the cataloging and tagging of AfricAid's online photo and video storage so we can maximize use of the content we have, and keep it organized.
- Research and pursue opportunities for earned media coverage and identify online networking opportunities with reporters and freelancers.
- Attend AfricAid team meetings.
- Assist the AfricAid team with other tasks as necessary.

Qualifications:

Ideal candidates will have video editing experience. The ideal candidate will also be a current student or recent graduate, with a background or interest in international studies, marketing and public relations, non-profit management, communications, or information technology.

Required Knowledge, Skills and Abilities:

- Proficiency with YouTube, Instagram, and Facebook, and a solid understanding of the kind of video content that creates user engagement.
- Content creation utilizing programs such as Canva, InDesign, Illustrator or other similar programs.

- Photo and video editing skills and access to programs that allow creation of video content.

Applying for the Position

Send a cover letter and resume highlighting your video editing experience and why you want to join the AfricAid team to jobs@afriicaid.org and include your name and Media Fellow in the subject line. Applicants will be reviewed on a rolling basis and top candidates will be contacted for an interview.