

VACANCY ANNOUNCEMENT

Job Title: Web Product Manager

Job Location: Washington, DC preferred

TO APPLY: Please visit <https://kimetrica.com/careers/> and complete an online application.

Kimetrica seeks a **Web Product Manager** to lead the redesign and migration of the fews.net website from Drupal 7 to Drupal 9. Website redesign will be carried out by Kimetrica's subcontractor. The Web Product Manager position is tied to the USAID FEWS NET Project, which Kimetrica manages. This will be a fixed term staff position that is anticipated to last a minimum of two years.

OBJECTIVE:

The Web Product Manager will coordinate the website subcontractor's technical implementation by organizing stakeholder input and feedback on proposed designs as well as developing and managing timelines, budgets, and project status reports. The Web Product Manager, working directly under the Project Director, will work to ensure the strategic vision of the project is realized and act as liaison between that website subcontractor, other project work teams, project management and the client (USAID) to ensure the design and functionalities of the new website meet client expectations, timelines, and budget. A first-class Web Product Manager is able to translate their expertise in web design into an innovative online presence.

RESPONSIBILITIES:

Key position objectives include:

- Managing the website redesign process, including managing the website development subcontractor to ensure efficiency, responsiveness, timeliness, and cost effectiveness.
- Ensuring that website development tasks are well-integrated into the project's technical work streams, and in line with administrative, budgeting, and performance monitoring functions. Website development tasks must be developed in sync with the activities of the rest of the project.
- Ensuring the work is coordinated with the processes and demands of the greater FEWS NET team, including USAID, other implementing partners, and identified stakeholders. Consulting and negotiating the website's desired appearance and functionalities.
- Ensuring through a quality control process that the new website is user-friendly and visually appealing by supervising the subcontractor's review, test and SEO activities.
- Managing the creation and testing of web prototypes, as well as monitoring the live deployment of the product.
- Documenting website development progress in project reports and briefings.
- Preparing progress updates for senior executives and performing website demonstrations.
- Working with the project's performance management team to design a monitoring system that tracks key utilization and performance metrics and displays those metrics in automated dashboards.
- Ensuring the website development sprint process is efficient and effective and fully oriented toward meeting client needs.

QUALIFICATIONS AND SKILLS:

Required:

- Bachelor's degree in a relevant discipline
- 6 years of experience in web portal project management
- Extensive knowledge with the latest web design standards, best practices, and trends (ex. accessibility, data visualizations, responsiveness, load times, design tokens)
- Proven experience successfully leading and managing web portal redesign and migration projects (specifically Drupal Content Management Systems) through end-to-end software development life cycle
- Ability to tailor project management methodologies (waterfall, agile, scrum, kanban) and best practices to internal, federal client, and subcontractor project teams to deliver business value efficiently
- Extensive experience working cross-functionally with Client, UX, Design, and Development QA and Operations teams to define, document, groom and deploy features within iterative project roadmaps
- Extensive experience with inter-organizational collaboration, coordination, and cooperation while effectively juggling multi-stakeholder agendas
- Proficiency with scope, schedule, and budget management techniques and tools (ex. Jira, Google-Suite)

Preferred:

- Coursework in graphic design, web development, or similar
- Superb written and verbal communication skills, engaging presentation abilities, attention to detail, and ability to distill information into management and executive-level reporting
- Professional project management certification (PMP or similar)
- Proven ability to work remotely
- Strong interpersonal skills and extremely resourceful

SALARY RANGE:

\$120,000- \$155,000

JOB LOCATION: Washington, DC and surrounding area. Will consider candidates locating in EST time zone. Currently all staff are working from home due to the COVID situation.

BENEFITS:

We offer the following benefits:

- Competitive salary package
- Health and Life Insurance
- Generous vacation, holidays and sick leave
- 401K with match

ORGANIZATION DESCRIPTION:

Formed by a group of former humanitarian and development workers, Kimetrica is a social enterprise focused on providing policy makers and project managers with the tools and skills they need to do their jobs well. Our work centers on providing knowledge management solutions for governments, bilateral, and multilateral donors, and not-for-profit organizations in the areas of performance management and disaster risk reduction. Kimetrica employs an extensive network of sector specialists with expertise ranging from early warning and contingency planning to social protection and research and data analysis.

Kimetrica is a wholly owned subsidiary of the American Institute for Research (AIR), one of the world's leading behavioral research organizations. AIR, a not-for-profit founded in 1946, works with government agencies, philanthropies and other organizations to conduct research and evaluation and provide technical assistance in the areas of education, health and workforce development, in the U.S. and abroad.

BACKGROUND TO THE FEWS NET WEBSITE REDESIGN:

FEWS NET, the Famine Early Warning Systems Network, is a leading provider of early warning and analysis on acute food insecurity around the world. Created in 1985 by the United States Agency for International Development (USAID), FEWS NET provides unbiased, evidence-based analysis to governments and relief agencies who plan for and respond to humanitarian crises.

The Learning and Data Hub ("The Hub"), implemented by Kimetrica LLC, serves FEWS NET implementing team members and the global food security community with the technology platforms and strategies necessary to manage, analyze, and disseminate FEWS NET knowledge products. It does this using a wide array of platforms the most important of which are the FEWS NET Data Warehouse (FDW) and the FEWS NET website ([fews.net](https://www.fews.net)).

The FEWS NET website serves as the major source for the Project's food security analyses and garners an average of 2,000 pageviews per day. Over two decades old, the FEWS NET website has not had a significant upgrade since 2013 and, as a result, does not have a modern look and feel, which detracts from the rich abundance of information that the site provides to its users.

Based on the findings from the 2020 Discovery Process, the website redesign process will meet the following objectives:

- Ensure long-term stability, alleviate content management friction and lower maintenance costs by using a modernized CMS platform (i.e., migrating from the current Drupal 7 environment to Drupal 9);
- Present a unified visual Brand Identity for FEWS NET that clearly articulates the brand's relationship to USAID;
- Provide relevant and timely data and data visualizations linked to reporting, for decision makers to consume, export, and analyze; and
- Improve the user experience by enhancing the information architecture, HTML reports pages, and overall site design.

Kimetrica anticipates that the design process will require a minimum of two years.

EEO AND SEA:

We're proud to be an equal opportunity employer and celebrate our employees' differences, including race, color, religion, sex, sexual orientation, gender identity, and national origin.

Kimetrica and AIR adhere to strict child safeguarding principles. All selected candidates will be expected to adhere to these standards and principles and will therefore undergo rigorous reference and background checks.