



## KGSA Foundation Marketing Intern

Intern with the KGSA Foundation to **pair classroom learning with real international development experience!** At the completion of your internship, you'll have an increased knowledge of the importance of girls' education in international development; proficiency in impact story-telling and mastery of marketing strategies for small organizations.

We're looking for a remote intern to work ten hours a week for the fall 2022 semester supporting the Executive Director with the following aspects of marketing:

- Refine KGSA's annual marketing plan
- Design branded social media templates in Canva
- Compile a library of impact stories and photos
- Create story-telling videos
- Assist with the planning and roll-out of all social media (Facebook, Instagram, Twitter, LinkedIn) content.
- Monitor news related to KGSA's mission
- Research new marketing ideas
- Support ED with planning and execution of US Tour events in the Denver Metro Area and Giving Tuesday

The first week of the internship will include training and background material. The intern will be provided with extensive resources to hit the ground running. **This is a unique opportunity for a creative, independent and innovative student to use their talents to support girls' education in Kenya.** Preference given to interns who can meet the ED in person every two weeks at the Posner Center for International Development and attend fundraising events in the Denver Metro area in October.

KGSA Foundation Overview: We provide financial and technical support to the Kibera Girls Soccer Academy (KGSA) - a free high school that serves 130 girls every year in Kibera, Nairobi – the largest informal settlement in Africa. KGSA was founded in 2002 as a soccer program to get girls off the street and evolved into a holistic school that offers a free secondary education, health and wellness programs, youth development and higher education scholarships to girls in Kibera. The Foundation is a registered 501c3 organization with its Executive Director working remotely in Denver, Colorado.

Compensation: \$500 Stipend upon completion of the internship.

### Required Qualifications

- Excellent written and verbal communication skills
- Attention to detail
- Interest in girls' empowerment and education



- Experience using MS office suite, google platform and Canva
- Interests in creative design skills
- Savvy with social media and technology
- Ability to stay organized, prioritize, and work independently
- Willingness to take initiative

Preferred Qualifications: 2 years or more of university education in business, international development, nonprofit management, or another relevant field.

To Apply: Please email a cover letter and resume to Executive Director, Katy Troyer at [katy@kgsafoundation.org](mailto:katy@kgsafoundation.org) by July 15<sup>th</sup>, 2022 for the Fall Semester.