



## POSNER CENTER SYMPOSIUM

***Decolonizing: Beyond the Buzz***  
**Virtual Sessions throughout November 9-18, 2022**

### SPONSOR PACKAGE

#### **The Symposium**

The 2022 Posner Center Symposium will convene global and local development leaders, practitioners, researchers, academics, and supporters looking to take concrete, anti-racist actions in their development work, diversify the global development field, and have a more equitable impact that begins to repair past injustices. We will spend time collaborating on ways we can disrupt deeply-rooted imperialist power structures and assumptions that are still embedded in our development work, and making space for true inclusion to create tangible actions for more just approaches for global impact.

As people across all sectors seek to “decolonize” everything - from their minds to their diets to their work - there is growing concern that a familiar fate will befall the term, becoming a dreaded buzzword. The Posner Center 2022 Symposium aims to dig into decolonization with deeper and more authentic meanings and applications. Speakers will suggest specific tools to identify, acknowledge, and repair ongoing harm caused by colonialism in global impact work and shift thinking from people as objects of development to subjects and leaders of change.

The Symposium is core to the Posner Center’s impact. Supporting the Symposium supports leaders across the global development sector *to do good better* as we strive for a more equitable and liberated global society.

#### **About the Posner Center for International Development**


The Posner Center is a nonprofit organization with a mission to catalyze the global development community, at home and abroad, to collaborate for greater impact, with a vision of a more equitable and prosperous world. We bring together global and local development organizations working across all sectors in over 100 countries and the United States, empowering them to develop new relationships, share knowledge and resources, increase their capacity, and transform global development work.

#### **Our Commitment to Decolonizing Development**

For both the places we live and the communities in which we work, decolonization to us means acknowledging and analyzing colonial history and its legacies in the global development field, our organizational policies and practices, and our individual mindsets and behaviors. The Posner Center is committed to convening discussions and supporting actions to further understand how we can decolonize our work for a more just and equitable approach to global impact.

**Contact us:** For questions or to confirm opportunities, contact Burke Fishburn at [burke@posnercenter.org](mailto:burke@posnercenter.org) or (303) 263-1495.

## SPONSORSHIP OPPORTUNITIES

| Benefits & Recognition   |  | PRESENTING PARTNER<br>\$20,000 | Transforming Sponsors<br>\$10,000 | Catalyzing Sponsors<br>\$5,000 | Connecting Sponsors<br>\$3,500 | Convening Sponsors<br>\$1,000 | Community Sponsors<br>\$500 |
|--|---|--------------------------------|-----------------------------------|--------------------------------|--------------------------------|-------------------------------|-----------------------------|
| Involvement in planning Symposium  | ✓   |                                |                                   |                                |                                |                               |                             |
| Participant list (optional inclusion for attendees)                                    | ✓   |                                |                                   |                                |                                |                               |                             |
| Speaking opportunity at opening and closing events                                     | ✓   |                                |                                   |                                |                                |                               |                             |
| Recognition throughout proceedings with an introduction at opening session             | ✓   |                                | ✓                                 |                                |                                |                               |                             |
| Linked logo on Posner Center website homepage for one year                             | ✓   |                                | ✓                                 |                                |                                |                               |                             |
| Posner Center website guest blog post  | ✓   |                                | ✓                                 |                                |                                |                               |                             |
| Logo in rotating banner on all pages of event website and app                          | ✓   |                                | ✓                                 | ✓                              |                                |                               |                             |
| Session sponsorship: Name and logo listed on screen during one Symposium session       | ✓   |                                | ✓                                 | ✓                              | ✓                              |                               |                             |
| Social media (Twitter, Facebook, LinkedIn, and Instagram) promotion with logo          | 3 each  |                                | 2 each                            | 1 each                         | 1 each                         |                               |                             |
| Logo on Symposium website and event app  | ✓   |                                | ✓                                 | ✓                              | ✓                              | ✓                             | ✓                           |
| Virtual space in the Sponsor's Exhibit Hall  | ✓   |                                | ✓                                 | ✓                              | ✓                              | ✓                             | ✓                           |
| Complimentary annual Posner Center Membership: engage with the Posner Center Community | @ \$400 level   | @ \$400 level                  | @ \$250 level                     | @ \$250 level                  | @ \$250 level                  | @ \$250 level                 | @ \$100 level               |
| Complimentary full registrations   | 8   | 6                              | 4                                 | 3                              | 2                              | 1                             |                             |